

2024 SPONSORSHIP BROCHURE



Two Great Events Providing Tremendous Exposure To All Berks County Community Members!



Picture Berks Healthy (PBH) will be held on March 25, 2024 at the DoubleTree in Reading. PBH raises funds for and awareness of the Berks Community Health Center and the health of our community. Attendees include BCHC donors, prospective donors, as well as community, business and political leaders.

Our 2024 honoree is Kevin Murphy on behalf of Berks County Community Foundation.

Community Days (CD) is a celebration of Community Health Centers held during National Health Center Week, August 4-10. We have two events during the week, one at our Oakbrook location and one downtown on Penn Street. Attendees include our patients and prospective patients who enjoy music, food, games and more.



Sponsorships support funding a variety of financial needs for Berks Community Health Center.



Sponsorship Opportunities

Level	Amount	PBH Benefits	CD Benefits
Pollock Platinum	\$ 10,000	<ul style="list-style-type: none"> * Opportunity for co-branded giveaway at event * Recognition on two dedicated social media posts * Primary placement of full page ad in the program * 8 event tickets * Top tier recognition at PBH event 	<ul style="list-style-type: none"> * Recognition on one dedicated social media post
Van Gogh Gold	\$ 7,500	<ul style="list-style-type: none"> * Recognition on two dedicated social media posts * Full page ad in the event program * 8 event tickets * Top tier recognition at PBH event 	<ul style="list-style-type: none"> * Display table at both events * Recognition on one social media post * Top tier recognition on event day signs * Opportunity for co-branded giveaway
Cezanne Silver	\$ 5,000	<ul style="list-style-type: none"> * Recognition on one dedicated social media post * Full page ad in the event program * 6 event tickets * Second tier recognition at PBH event 	<ul style="list-style-type: none"> * Display table at both events * Recognition on one social media post * Second tier recognition on event day signs
Rembrandt Rising Star	\$ 3,000	<ul style="list-style-type: none"> * Recognition on one dedicated social media post * 1/2 page ad in the event program * 4 event tickets * Third tier recognition at PBH event 	<ul style="list-style-type: none"> * Display table at both events * Sponsor recognition in all pre-publicity * Third tier recognition on event day signs
Monet	\$ 2,000	<ul style="list-style-type: none"> * Listing on one social media post * 1/4 page ad in the event program * 4 event tickets * Recognition at PBH event 	<ul style="list-style-type: none"> * Listing on one social media post
Renoir	\$ 1,000	<ul style="list-style-type: none"> * Listing on one social media post * 1/4 page ad in the event program * 2 event tickets 	<ul style="list-style-type: none"> * Listing on one social media post

Your sponsorship provides essential funding for the subsidized care BCHC offers and that our patients rely on.

For more information, contact Dave Hershey at 484-772-4173 or dhershey@berkschc.org

Deadline for Picture Berks Healthy Sponsorship is March 11, 2024

Make a healthy investment in our community by becoming a sponsor!