

SPONSORSHIP BROCHURE



March 18, 2019

Picture Berks Healthy raises awareness and funds for Berks Community Health Center and health of our community. Sponsors explore the arts, teamwork and collaboration while recognizing its tremendous health benefits.



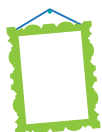
Honorees: Karen & Gary Rightmire

Creating Art For A Cause

"Art washes from the soul the dust of everyday life." – Pablo Picasso

Sponsorship Opportunities

Master Sponsors	Amount	Benefits to you	Workshops	Benefit to community
Picasso Presenting	\$50,000	Naming rights for the event and inclusion of logo on all event materials Logo on Patient Transportation Van providing daily exposure in our community as we remove transportation barriers for our underserved Premier event signage recognition Recognition and remarks from the podium at event Full page ad in event program 15 event tickets	Two Children's Workshop Two Sponsor Workshops	Transportation Van to increase access to care Funding for Subsidized Care Expose children to art
DaVinci Diamond	\$25,000	Recognition on event webpage and in all online event communications Recognition and remarks from the podium at event Full page ad in the event program Recognition on all promotions and PR for Children's workshop 15 event tickets	Two Children's Workshop Two Sponsor Workshops	Glucometers and test strips for 100 Diabetic Patients Funding for Subsidized Care Expose children to art
Pollock Platinum	\$10,000	Recognition on event signage and materials Recognition on event webpage and in all online event communications Recognition at event Recognition on all promotions and PR for Yoga Class and Children's Workshop Full page ad in the event program 10 event tickets	Two Children's Workshops Two Sponsor Workshops	One year of Yoga classes for BCHC patients Funding for Subsidized Care Expose children to art
Van Gogh Gold	\$7,500	Signage at event Logo branding on all event materials Recognition on event webpage Full page ad in the event program 10 event tickets	Two Children's Workshop, One Sponsor Workshop	25 Waterpiks for Diabetic patients with Periodontal disease Funding for Subsidized Care Expose children to art
Cezanne Silver	\$5,000	Recognition as sponsor of health program / activity Recognition on event webpage Half page ad in the event program 10 event tickets	One Children's Workshop, One Sponsor Workshop	Funding for Subsidized Care Expose children to art
Rembrandt Rising Star	\$2,500	Recognition on event webpage Quarter page ad in the event program 5 event tickets	One Sponsor Workshop	Funding for Subsidized Care Expose children to art
Monet	\$1,500	4 event tickets	Two vouchers for any Handcrafted Home Workshop*	
Renoir	\$1,000	2 event tickets	One Children's Workshop	
Vermeer	\$500	2 event tickets	One voucher for any Handcrafted Home Workshop*	



* Berks Community Health Center will contact you regarding your logo for promotions and follow up with tickets for March event.

* More information available at www.berkschc.net/pbh

Make a healthy investment in our community by becoming a sponsor!

Workshops

Team Building Workshops - creating one piece together

Workshop	# Participants
<ul style="list-style-type: none"> • Fused Glass - Mounted Wall Mural - Team members will create a multi-sectioned fused glass image. • Fused Glass - Musical Mosaics - Team members rotate through multiple 5 x 5" glass tiles, adding to the design of the team member before them. 	20

Traditional Workshops - each participant creates a piece

<ul style="list-style-type: none"> • Glassblowing - Create a glass flower, paperwight, budvase, stemless wine glass or pint glass/tumbler in the hot shop. • Glass Fusing - Create beautiful fused glass (sun catchers, tiles, dishes, etc.) using the fused glass process (max 25 ppl) • Ceramics - Wheel Throwing - Try your hand at the potter's wheel and shape a functional piece of pottery (max 10 ppl) • Ceramics - Hand Building - Learn to pinch, coil or slab build a functional piece of pottery (max 24 ppl) 	10 (additional people can be added at per person cost)
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Individual Handcrafted Home Workshop Vouchers

<ul style="list-style-type: none"> • Individual Vouchers -Vouchers provide choice of several workshops scheduled by GoggleWorks. Vouchers provide choice of project-based workshops designed for you to learn a new craft and enrich your home with a functional, handmade object (see listing on website). 	# of vouchers depends on level
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Children's Program Sponsorship

Workshop	# Participants
<ul style="list-style-type: none"> • You Create, We Make - Children will get to watch a Glassblowing artist turn a selected drawing into a glass sculpture 	up to 30

* More details available at www.berkschc.net/pbh

Picture Berks Healthy 2017 creations.



Children's Workshop

Children's Workshop

Fused Glass – Mounted Wall Mural

The Faces of Picture Berks Healthy 2018



Precision Medical –
Fused Glass –
Musical Mosaics



VA Productions –
Fused Glass –
Mounted Wall Mural



Berks County Community
Foundation –
Fused Glass –
Mounted Wall Mural

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